

HUNGER CLIFF 101



HUNGER CLIFF + NEW YORK CITY

Whether you're surrounded by cornfields or concrete, no one in this country should go hungry.

- Rather than strengthening anti-hunger programs, representatives in Washington, D.C. are targeting the Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps, that could worsen hunger in New York City.
- New Yorkers represent nearly 40% of the households who will have their SNAP benefits cut by the Senate proposal of the Farm Bill.
- Our city's economy is facing a loss of nearly \$225 million per year in SNAP redemptions starting this November—putting jobs supported by that revenue at risk.

WHAT IS THE FARM BILL?

- A piece of legislation made up of 15 titles including Nutrition Programs (including Supplemental Nutrition Assistance Program, SNAP), Commodities (*i.e. corn, wheat and rice*), and Disaster Assistance.
- Revised and voted on every five years.
- Largest source of funding for our anti-hunger safety net.
- Senate version of Farm Bill includes a **\$4.1 billion cut to SNAP**. Cuts translate to **70—100 million fewer meals in NYC**.
- House version of Farm Bill includes a **\$40 billion cut translating into 100—131 million lost in NYC**.

THE NOVEMBER CUTS MEAN
AMERICAN
FARMERS WILL LOSE
MORE THAN
\$1 BILLION A YEAR



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SNAP FACTS

Did you know that nearly **1.9 million New Yorkers** rely on SNAP to keep food on the table? Here are a few more SNAP Facts you should know:

- Half of SNAP participants entering the program are enrolled 10 months or less and 38% leave within six months.
- Each \$1 billion in SNAP funding enables 14,000 people to keep or find jobs, mainly in food related industries.
- Produce, grains, meats and dairy comprise almost 90% of the food that SNAP households buy.

ACT NOW!

Visit HungerCliff.org and let Washington know that **YOU** will not stand by as SNAP is threatened:

- **Sign up for Thunderclap**: Lend your voice to our Thunderclap—social site that allows people to post a united message on Facebook and Twitter – all at the same time, to achieve the maximum results.
- **Email your member of Congress**: Send a message showing your support for vulnerable New Yorkers.



RESOURCES

Learn more about how you can support your neighbors.

HungerCliff.org | www.hungercliff.org

HungerCliff.org is a national online resource and action center, that illustrates what will happen when Congress cuts SNAP benefits. The site contains a timeline of Congressional decision points, clears up common myths about the food stamps program, and outlines which populations stand to lose under cuts to food stamps – the working poor, women and children, seniors, the disabled, in addition to the American economy as a whole.

Food Bank For New York City | www.foodbanknyc.org

Food Bank For New York City recognizes 30 years as the city's major hunger-relief organization working to end food poverty throughout the five boroughs. As the city's hub for integrated food poverty assistance, Food Bank tackles the hunger issue on three fronts — food distribution, income support and nutrition education — all strategically guided by its research. Through its network of community-based member programs citywide, Food Bank helps provide 400,000 free meals a day for New Yorkers in need.